

Communications Intern for the Feed the Future initiative



Project Title	Communications Intern for the Feed the Future initiative
Project Summary	Assist in the planning and development of digital media content, including Tweets and Facebook posts, blog posts and managing the upcoming Feed the Future photo contest, that effectively show the impact of Feed the Future and U.S. government food security efforts in an accessible and engaging way.
Country	United States

Project Description

The communications and outreach team for the Bureau for Food Security (BFS), which leads the U.S. Government's Feed the Future initiative, is looking for an excellent writer, creative thinker and strategic communicator to help design and produce a variety of digital content to convey our impact and tell our success stories on digital media platforms as well as supporting the branding refresh and the stakeholder outreach portfolio.

The right intern(s) will have a mix of strategic thinking, journalistic-style writing and design skills to develop social media and web content and support tasks related to external outreach. The intern should have strong graphic and visual design skills and familiarity with and access to design software like Adobe Creative Suite, Microsoft Publisher and PowerPoint. The intern will work collaboratively with the BFS communications and outreach team to develop creative ideas and materials and support campaigns to communicate progress and success stories on digital media platforms as well as contributing to partnership retention and establishment. The intern will be self-starters who can work well in a team and also execute projects on their own in a fast-paced environment that requires flexibility.

This internship is ideal for students interested in communicating how the U.S. Government is contributing to global efforts to drive down hunger and poverty and ensure a food-secure world.

Required Skills or Interests

Skill(s)

Data visualization

Design thinking

Graphic design

Marketing

Writing

Additional Information

No prior knowledge of USAID is required, however applicants should have a demonstrable interest in international development and communications.

Preference will be given advanced undergraduate students.

Language Requirements

None